

The Most Popular Girl in the World

—AND—

The Highest Paid Artist Who Ever Lived,

MARY PICKFORD

will talk every day on the Woman's Page of THE WASHINGTON HERALD, beginning tomorrow

She will write on all sorts of vital and absorbing subjects in which her remarkable career since the age of five, and her phenomenal success on the moving picture stage, have made her experienced beyond her years, while she still retains the understanding and heart of a child.

Her articles will be full of anecdotes and the personal experiences of a young girl who has made herself famous.

This girl, who is loved throughout the world on account of the sweetness, grace, love and sympathy she can



silently express in her face and figure, is going to talk through THE WASHINGTON HERALD every day, and is going to say things worth reading.

You are invited to write Miss Pickford, through THE WASHINGTON HERALD, on any subject on which you would like her opinion or advice. She will reply either direct to you or in the correspondence department at the end of each daily talk.

Mary Pickford is only 22 years old, but it must be remembered that she has been an actress for seventeen years.

In that time, by her own efforts and without any "pull," she has become the most popular girl in the world. Her weekly guarantee, which continues irrespective of the number of plays she appears in, makes her the highest paid artist in the world, not excepting Caruso.

She receives over 200 letters a day from practically all over the world. With the aid of a secretary and stenographer she answers every letter.

Mary Pickford's experiences have been more varied, her work has been more continuous and severe and her opportunities of studying human character have been more extensive than the average person can boast in a lifetime. She is therefore fully fitted to write a daily letter for publication in a manner that will inform, entertain and help.

